

What's REALLY Possible in Scrip Profits!

The potential is limitless!

*Use Gift Cards
for All Your
ordinarily buy!*

*Increase the Power
of Your
Shopping Dollars!*

Scenario for SCRIP Success

Potential Profits Earned by ONE FAMILY Using GIFT CARDS and CERTIFICATES

<u>What You BUY and DO</u>	<u>Store and \$\$ Spent</u>	<u>Discount</u>	<u>Profit</u>	
Mid Week				
5 Mornings for Mom/Dad	Starbucks Coffee	\$25	6%	\$1.50
2 Lunches for High Schooler	Subway	\$15	6%	.90
Dad 1 Lunch	Big Town Hero	\$5	8%	.40
Mom Lunch with Friends	Applebee's	\$10	8%	.80
Teens downloads 15 songs	itunes	\$15	3%	.45
Dad buys computer supplies	Best Buy	\$30	2%	.60
Mom buys paint for bathroom	Home Depot	\$25	3%	.75
Friday Night				
Pizza Night for 4	Godfather's Pizza	\$26	32%	\$8.32
Movie Night for 4	Regal Cinemas	\$32	10%	\$3.20
Saturday				
Wash the Car	Kaady Car Wash	\$4.50	26%	\$1.17
Groceries for 4	Fred Meyer	\$100	4%	\$4.00
	Haggen	\$50	7%	\$4.00
Snack at the Mall	Mrs. Fields Cookies	\$5	25%	\$1.25
Lunch on the run for 2	Subway	\$10	6%	.60
New shirt for Daughter	Gap or Old Navy	\$25	8%	\$2.00
New CD for Son	Borders	\$20	8%	\$1.60
Gifts & Misc.	Linens 'N Things	\$30	8%	\$2.40
Mom New Shoes	Macy's	\$50	10%	\$5.00
Misc. Supplies for Dad	Home Depot	\$50	3%	\$1.50
Saturday Night				
DVD Movies/Games for Kids	Hollywood Video	\$20	16%	\$3.20
Dinner out Mom & Dad	Olive Garden	\$30	8%	\$2.40
Sunday				
Breakfast after Church	Elmer's Pancake	\$30	8%	\$2.40
Mini-Golf	Family Fun Center	\$20	15%	\$3.00
Ice Cream Cones	Baskin Robbins	\$8	8%	.64

1 Week Total Potential Profit from 1 Family = \$52.08

Just for buying all the things they ordinarily buy!

Potential profits for your church or organization!

10 families x \$52.08 = \$520.80 weekly, \$2,083.20 monthly, or **\$18,748.80 for a school year!**

25 families x \$52.08 = \$1,302.00 weekly, \$5,208.00 monthly, or **\$46,872.00 for a school year!**

50 families x \$52.08 = \$2,604.00 weekly, \$10,416 monthly, or **\$93,744 for a school year!**

Potential Profits from BARE ESSENTIAL SHOPPING

A Estimate of Profits for Conservative Shopping

Using Gift Cards Increases the Power of Your Shopping Dollars!

Families get FULL Face Value of the Gift Cards they buy! PLUS!! The School or non-profit receives a profit!

Example of ONE WEEK Minimum Shopping for Family of 4

<u>What You BUY and DO</u>	<u>Store and \$\$ Spent</u>	<u>Discount</u>	<u>Profit</u>
Groceries for one week	\$100 Fred Meyer	4%	\$4.00
	\$25 Thriftway	4%	\$1.00
Morning Coffee 3 days	\$10 Starbucks	6%	\$.60
Lunch for 4	\$25 Baja Fresh	8%	\$2.00
	<hr/> \$160		

Profit Generated for One Week by One Family = **\$7.60**

**Even the Most Minimal and Basic Shopping
Adds Up to BIG Profits!**

“Bare Essential Shopping” potential profits!

10 families x \$7.60 = \$76.00 weekly, \$304 monthly, or \$3,040 for a school year!

25 families x \$7.60 = \$190.00 weekly, \$760 monthly, or \$7,600 for a school year!

50 families x \$7.60 = \$380.00 weekly, \$1,520 monthly, or \$15,200 for a school year!

Turn over to see what the profit potential really can be!

